



PsychoNoetic Science Institute

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The Omnius Manifesto

A Program for the Occupy Movement

Something to Be For

In order for change to happen it is not enough to be *against* greed or even *for* stricter government regulation and corporate accountability, you have to have a program, a plan to make this change. And this program has to be well thought out, rooted in a deep understanding of the present system and a high but also practical vision of the changes that have to be made. The whole systems economics paradigm of the Omnius Manifesto is that vision and is a true plan of action to *change the system* that forms not only our economy, but also our very consciousness.

Over two decades ago, Dr. Jeff Eisen started to develop his ideas and techniques to shift human consciousness. In time these crystallized into Omnius and PsychoNoetics, and in the past year have been embodied into the PsychoNoetic Science Institute (PSI). Two years ago Jeff drafted the Omnius Manifesto, his proposal for a way of shifting human consciousness by shifting the present economic paradigm, but it is not until now, with the birth of the Occupy Movement, that the energy has

arisen that could make it become a reality. As the Occupy Movement well understands, now is the time for humans to realize their oneness and their unity with earth. In our fragile world that threatens to break apart in so many ways, it is crucial to recognize our common enemies that can only be conquered if we pool our resources and proceed as "everybody-all-at-once."

The Omnius Manifesto not only details what needs to be done, but also explains how to do it and why it must be done that way. It is a true integral solution, one that will completely revise the economic paradigm and benefit the 99% of humanity being represented by the occupy movement, including the billions of people employed by the national and multinational corporations. But the solution is larger than the Occupy Movement presently imagines. Shifts in consciousness do not come about without serious intervention and as long as we are ruled by a system which is incompatible with the well-being of humanity and the ecosystem which supports it, we will be at psychological odds with ourselves.

We can try to change human consciousness, but the truth is we are not going to succeed very well if we neglect to change the system that forms it. In fact, for the most part the very people who are trying to change things eventually face the choice of either bucking the system and being made powerless by it, or joining and being corrupted by it. Truly the only hope is to *change the system itself*.

There are many proposals on how to fix the capitalist system and the corporations it spawns, but most are looking to either elevate the consciousness of management (with the idea that an increase there would trickle down the ladder of corporate practices), or elevate the consciousness of consumers (with the idea that informed buying would influence



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corporate practices from the bottom up.) Despite the considerable merits of these initiatives, we fear they are doomed to only a moderate success, so long as *the way that the corporations profit does not reflect their consumption of resources*, both natural and human.

Instead, the idea of profit must be redefined.

It is clear that we have to build accountability and responsibility into the corporate mind. But the question is - how to do this? We believe the most realistic answer starts with *redefining profitability*, in other words, making it *profitable* for the corporation to contribute to the *humansphere* and *unprofitable* for it to *consume* without recycling and restoring. The only way to do this is to make corporations accountable for the real costs of their doing business, to make them fully responsible for the consumption and the destruction they cause, and to make them pay for the real costs of repairing the damage (if indeed repair is possible). Thus, profit is redefined from *corporate gain* to *whole system gain*—or to put it another way, we shift the bottom line from the corporation to the “humansphere.”

What you can do

Download the complete manifesto.

(<http://humansphere.org/omniusmanifesto>)

It is only nine pages. Study it. If you are not drawn to it, forget about it. You have another path. But if you do like it, if it excites and inspires you, send it on to everyone on your e-mail list. In order to have a chance of success it has to reach the right people, it has to go viral.

Also this proposal is far from complete. It does not have all the answers; it does not even have all the questions. That's why we need your

participation. These are two questions to think about and act on.

- 1) *Who needs to read this, and how can you get a copy to them?*
- 2) *Where does it need to be implemented first, and how can you help us do it?*

If you want to go even further and enter into a dialogue with us, suggesting strategies, pointing out obstacles, or just calling our attention to what we're missing, or if you want to volunteer your energetic and/or financial support please contact us to see how we can work together.

The new mainstream is being built now... *now is the time!*

Send e-mail to: action@humansphere.org

With Gratitude,
Dr. Jeffrey Eisen, PhD
Cullen Kowalski, MBA

p.s. Here are some powerful slogans that could be used at "Redefine rallies" and even put on signs. Can you think of any others? Can you help us distribute them?

1) Redefine profit, contribution not consumption

2) Profit should be profiting humanity

3) Corporations are not people, they are accountable to the people

4) Don't destroy the corporations, evolve the system

5) It's not the corporation, it's the system

6) Evolution not revolution